



# TRANSATLANTIC TRENDS

KEY FINDINGS 2014

G | M | F

The German Marshall Fund  
of the United States

STRENGTHENING TRANSATLANTIC COOPERATION



Fundación **BBVA**



# Methodology

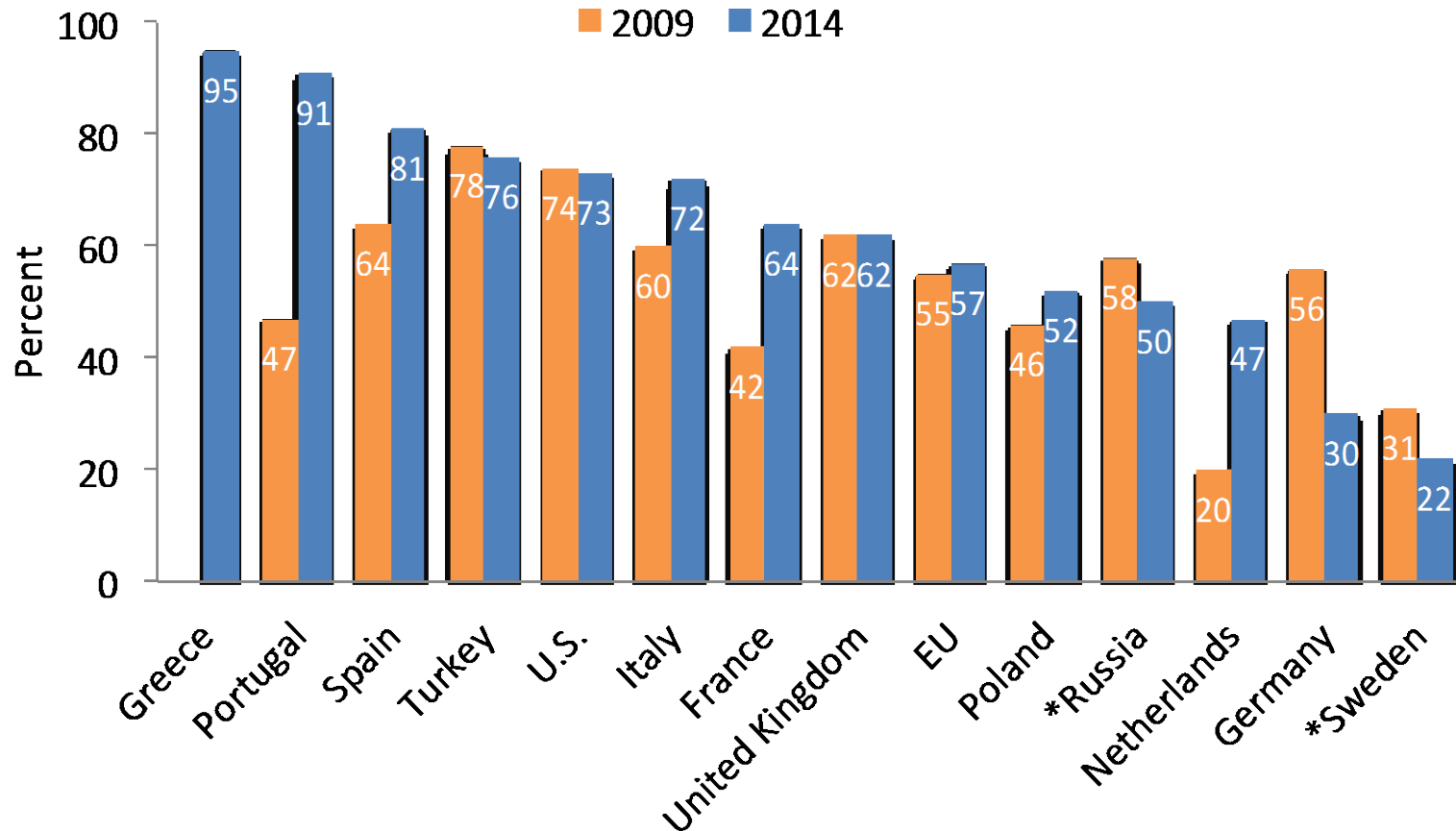
This is the thirteenth annual *Transatlantic Trends* survey of public opinion in the United States and Europe. TNS Opinion was commissioned to conduct the survey in 13 countries: the U.S., Turkey, Russia, France, Germany, Greece, Italy, the Netherlands, Poland, Portugal, Sweden, Spain, and the United Kingdom. The surveys were conducted as Computer Assisted Telephone Interviews in all countries except Poland, Russia, and Turkey, where lower telephone penetration necessitated the use of face-to-face interviews.

In all countries, a random sample of approximately 1,000 men and women (Russia: 1,500), 18 years of age and older, were interviewed. Interviews were conducted between June 2 and June 26, 2014.

For results based on the national samples in each of the 13 countries surveyed, one can say with 95% confidence that the maximum margin of error attributable to sampling and other random effects is +/- 3%.



## Widespread Effect of Economic Crisis

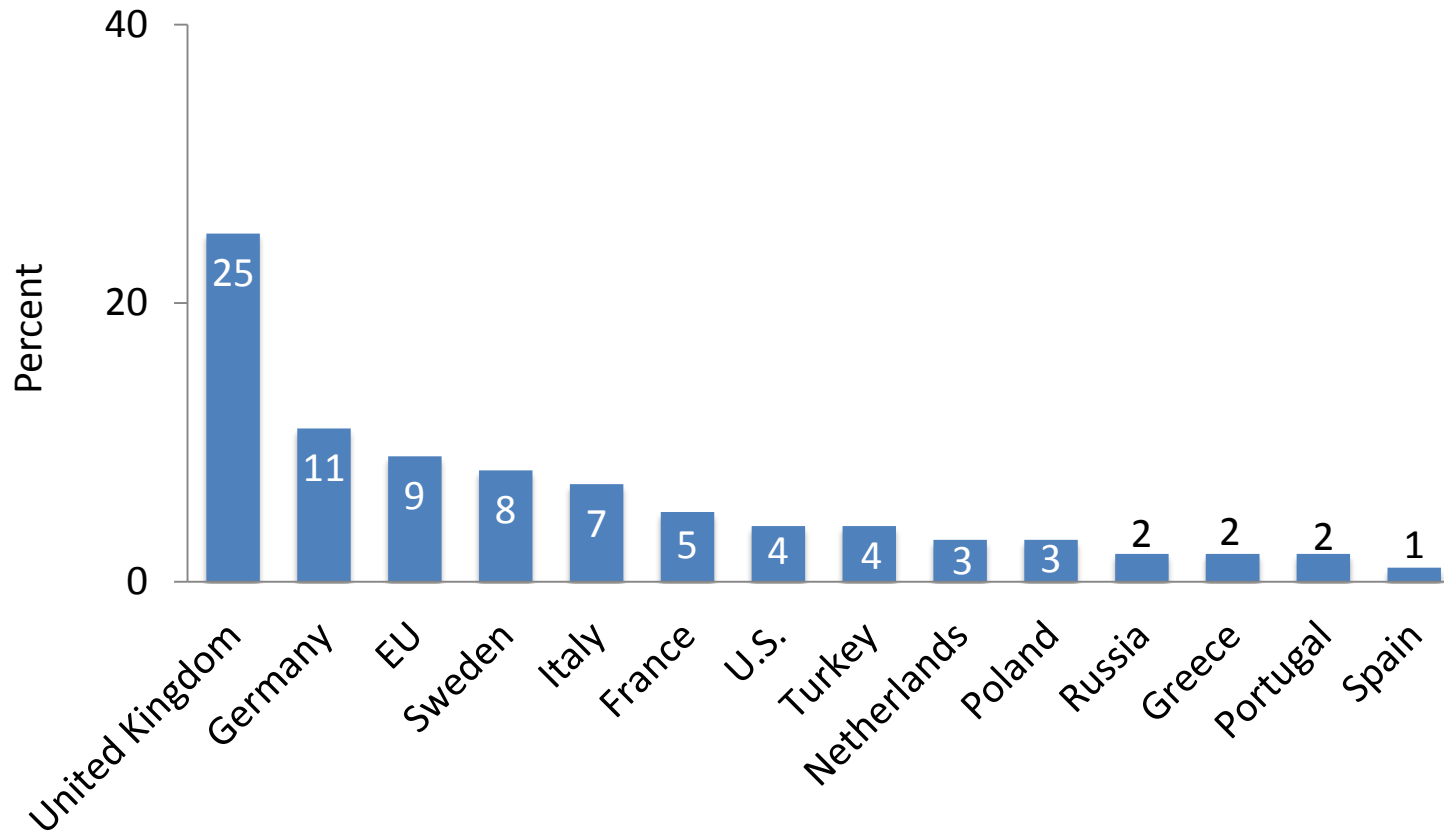


Q18: Regarding the extent to which you or your family has been personally affected by the current economic crisis, would you say that your family's financial situation has been greatly affected, somewhat affected, not really affected, or not affected at all?

\* Sweden data from 2011, Russia data from 2012



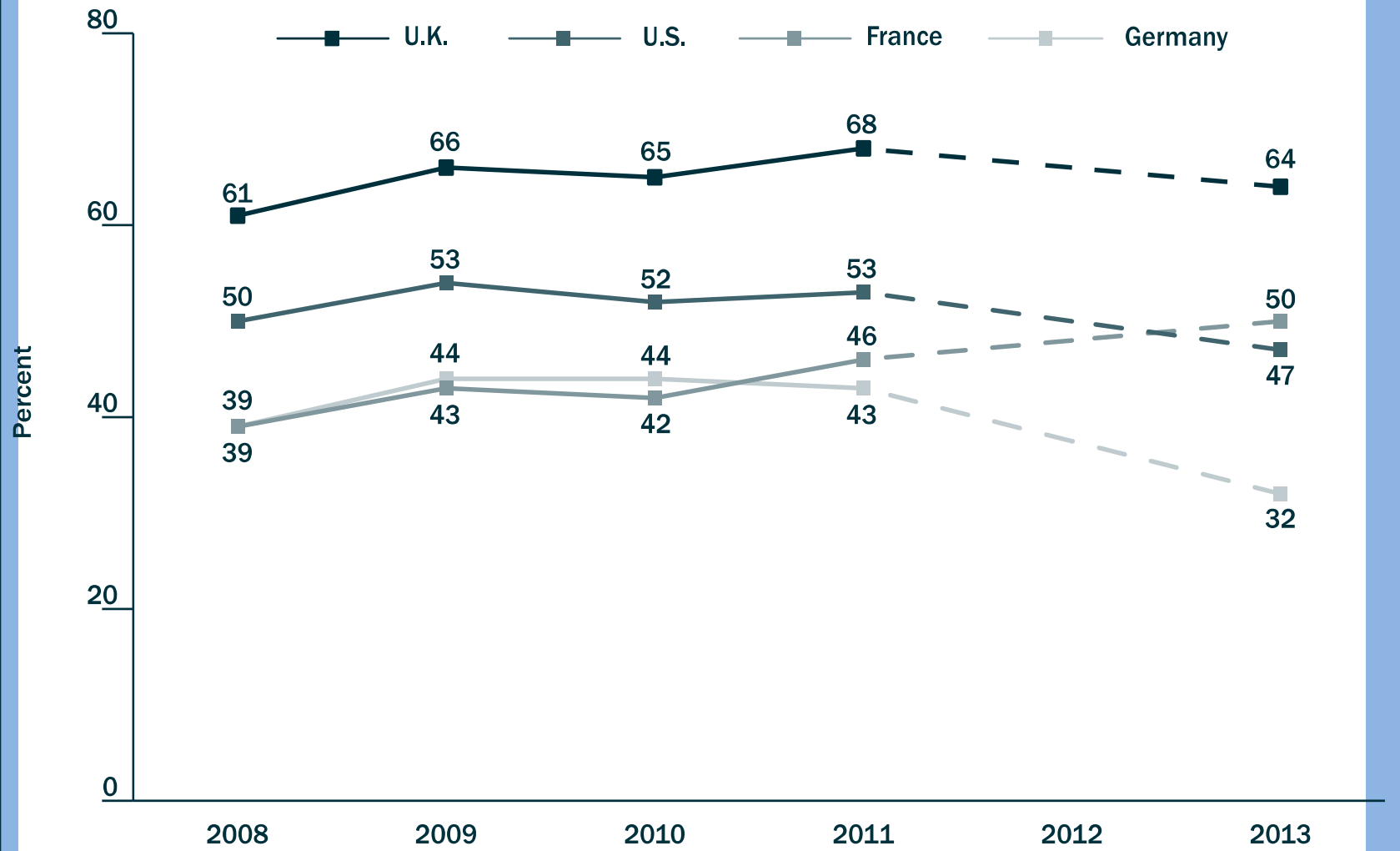
## A Quarter of UK Sees Immigration as the Most Important Issue Facing their Country



Q0: What do you think is the most important issue facing [OUR COUNTRY] at the moment?



Chart 7: Immigration is More of a Problem

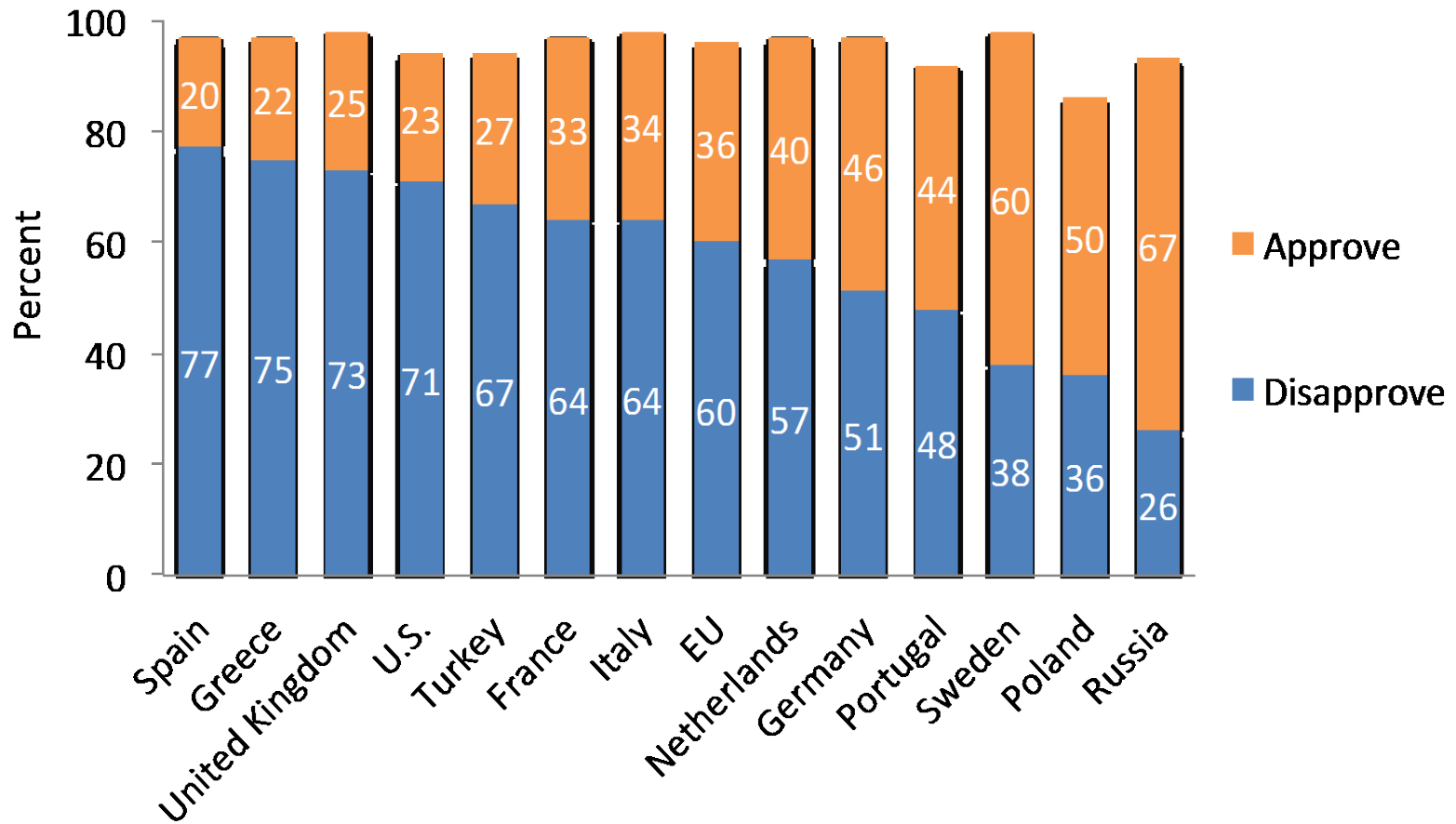


Question not asked in 2012, no data.

Q40



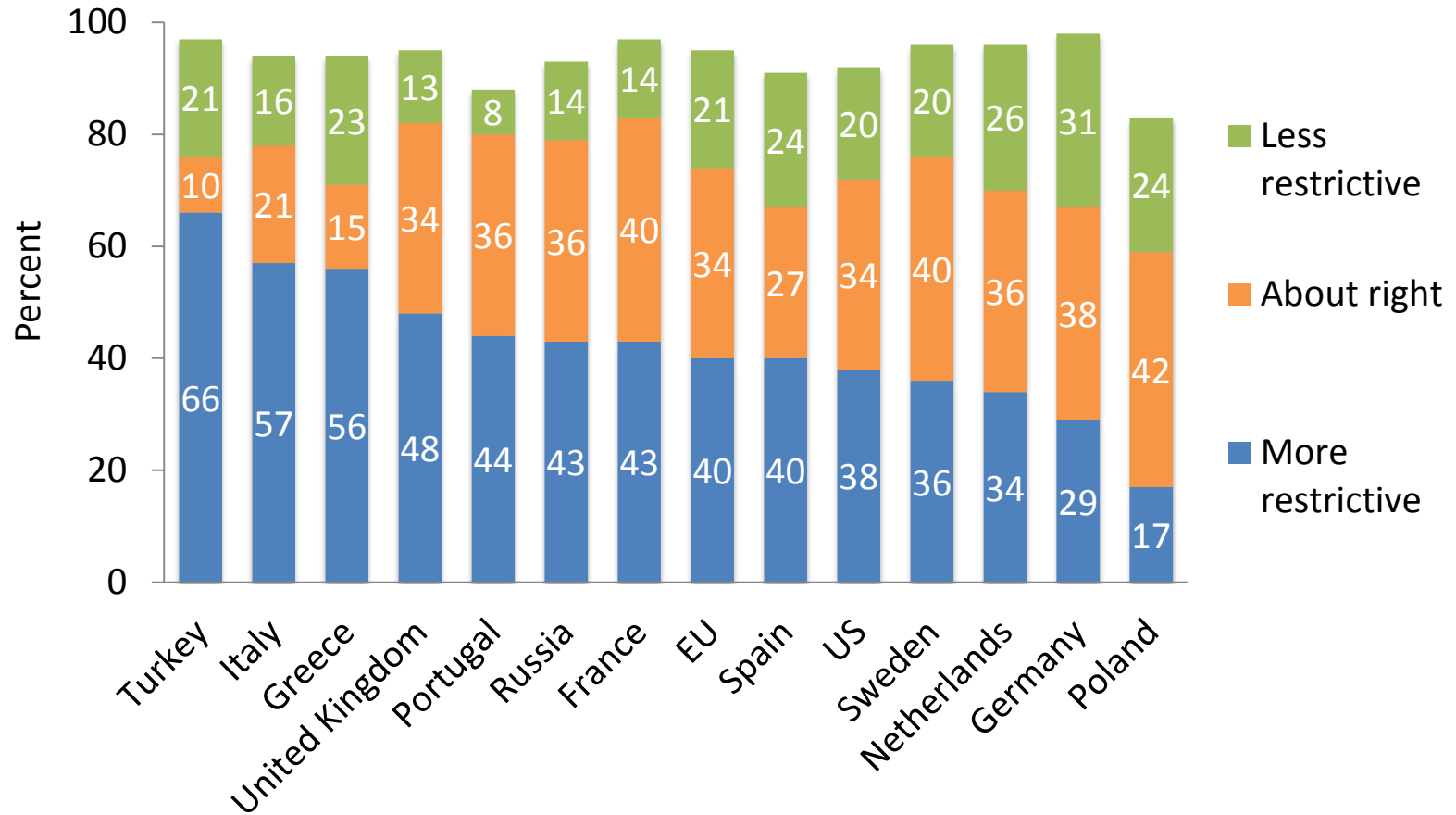
## Dissatisfaction with Government's Handling of Immigration



Q3.3: Do you approve or disapprove of how [COUNTRY]'s government is handling immigration from other countries?



### National Refugee Policies Should be...

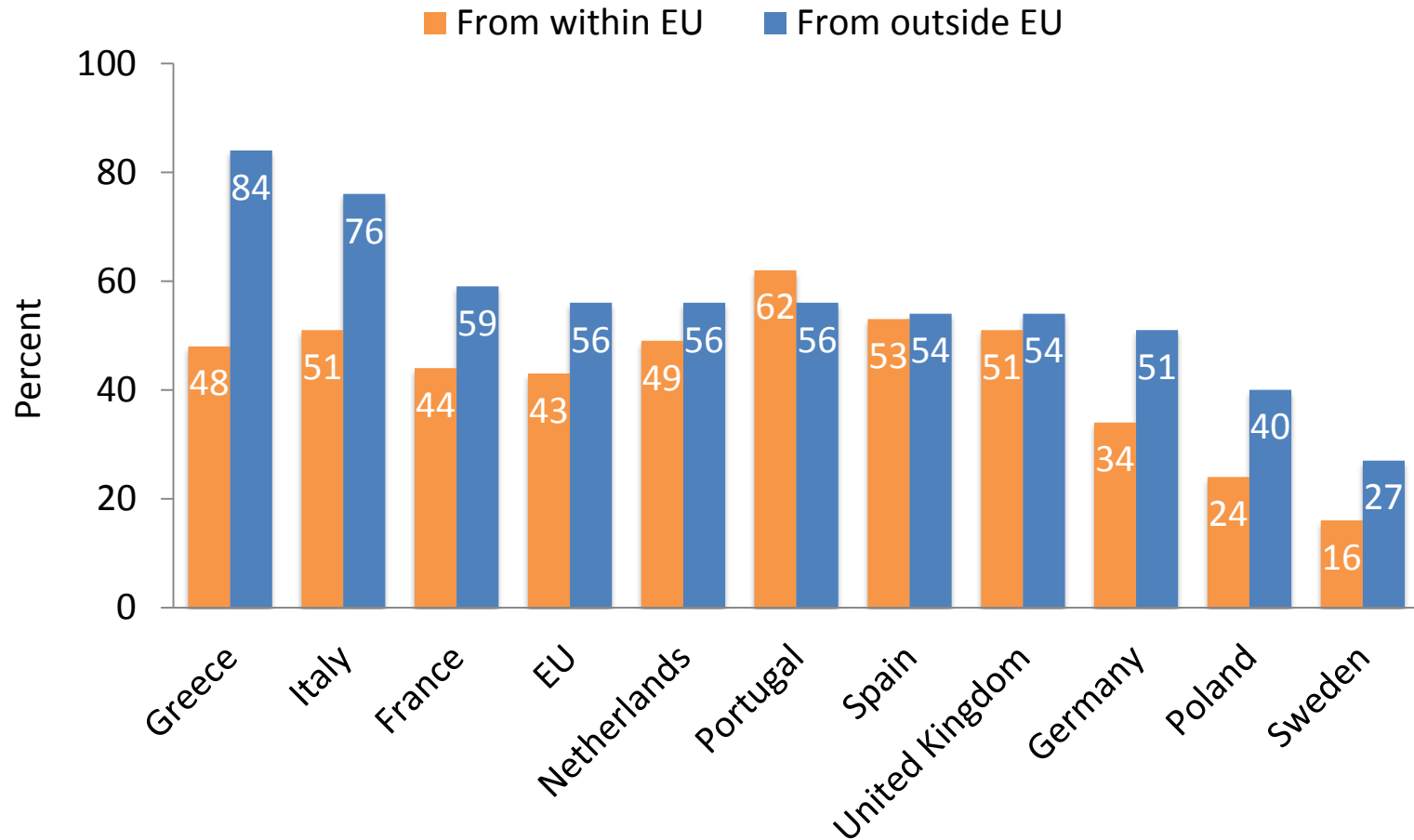


Q28: And how about refugees? Do you think that [COUNTRY]'s policies towards refugees...





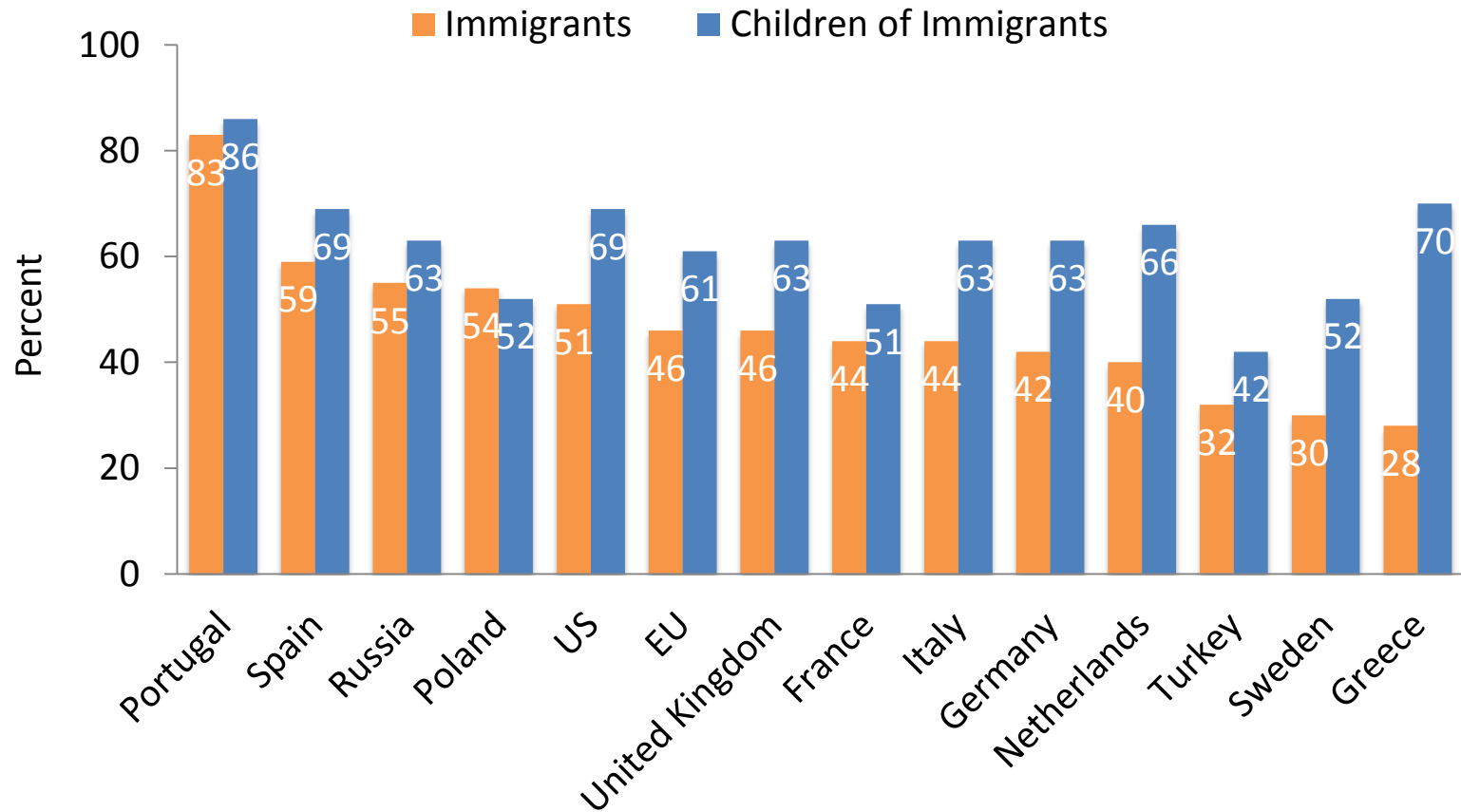
### Concern about Immigration



Q 29.3-4: Can you tell me if you are worried or not worried about 3. Immigration from within the EU 4. Immigration from outside of the EU



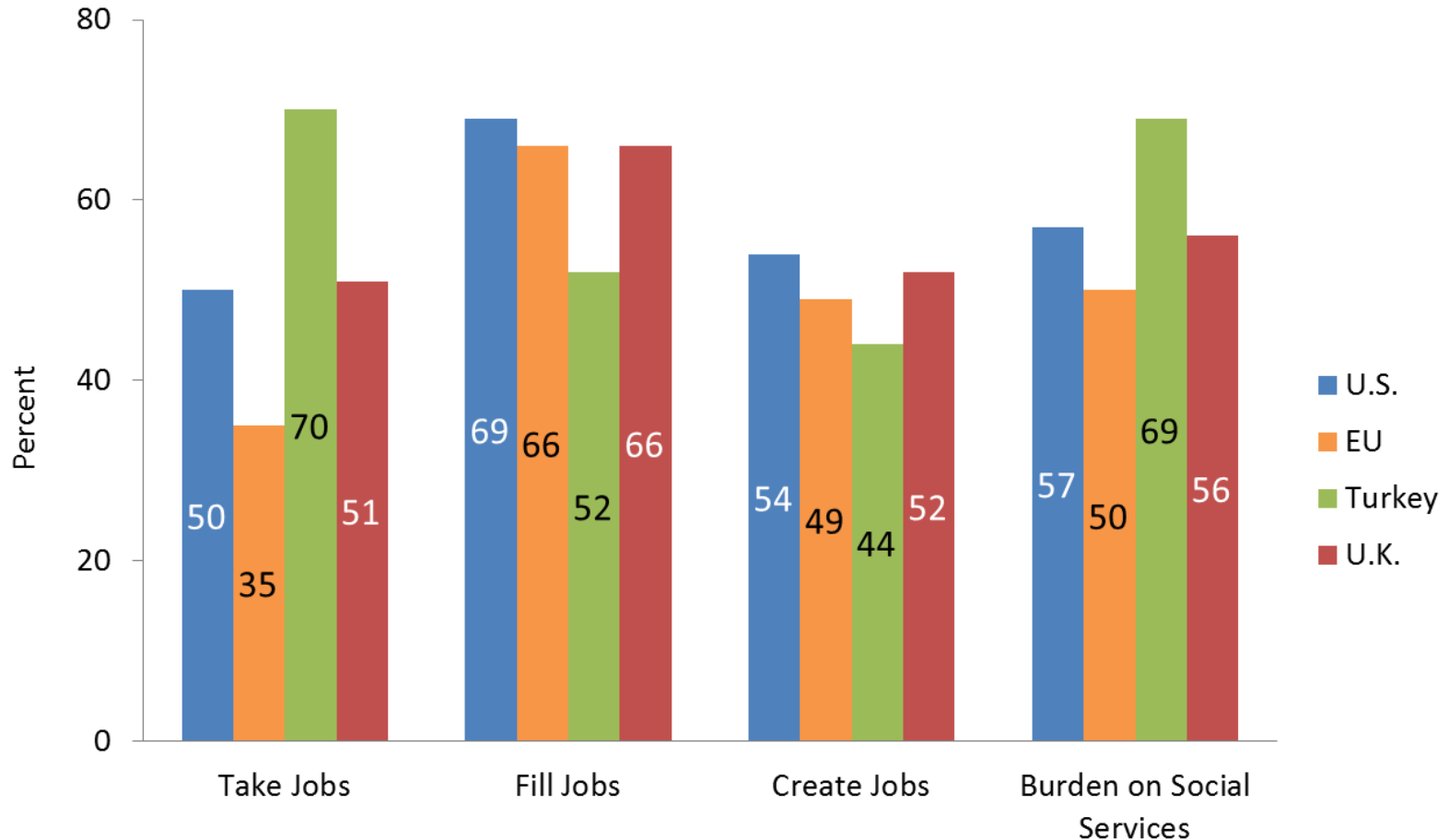
## Majorities in most Countries Agree that Children of Immigrants are Integrating Well



Q32a-b: Generally speaking, how well do you think that immigrants/the children of immigrants are integrating into NATIONALITY society?



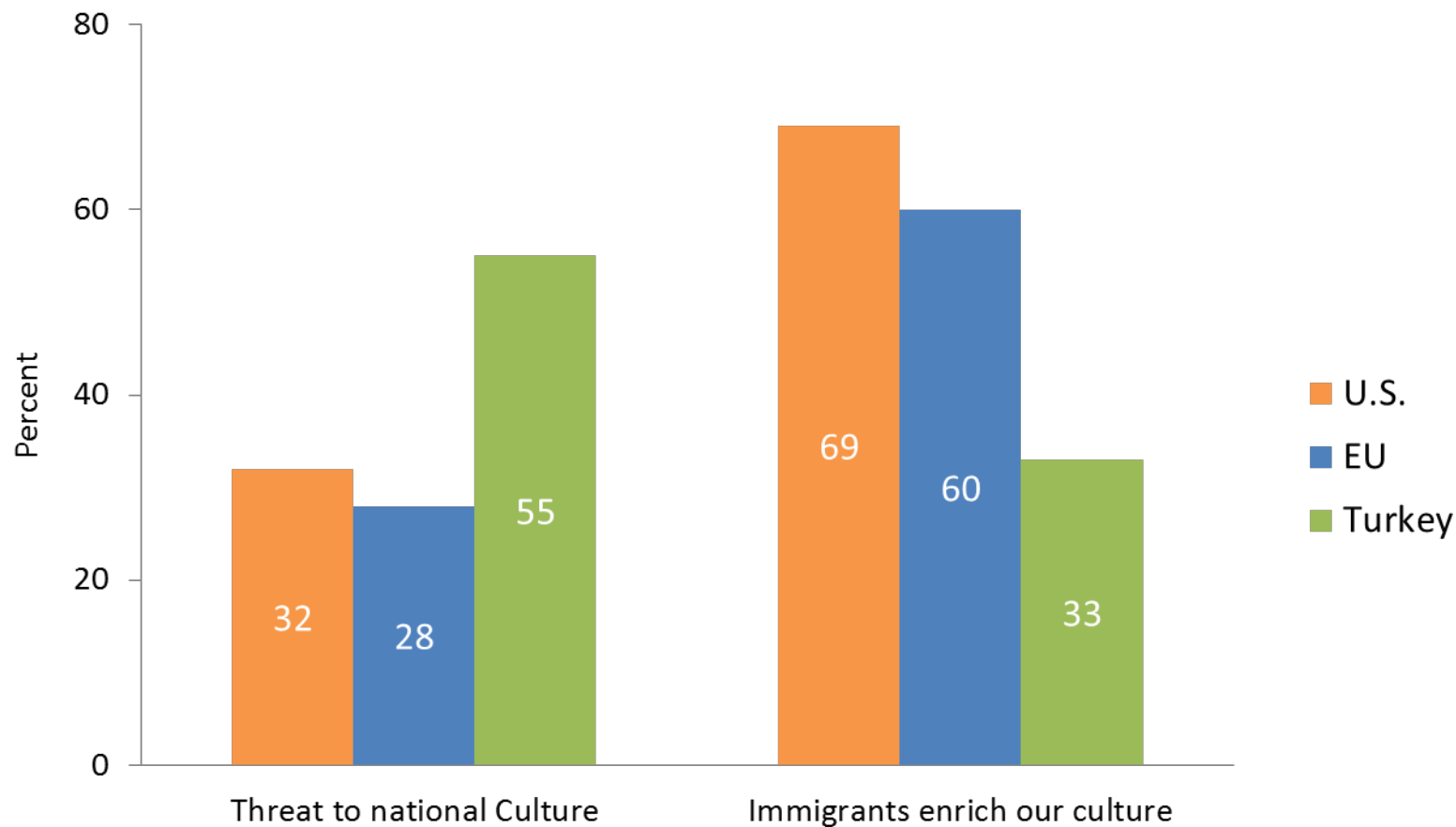
## Economic Impact of Immigrants



Q38.1-4: Could you please tell me how much you agree or disagree with each statement? 1. Immigrants take jobs away from native born [NATIONALITY]s, 2. Immigrants generally help to fill jobs where there are shortages of workers, 3. Immigrants help create jobs as they set up new businesses, 4. Immigrants are a burden on social services



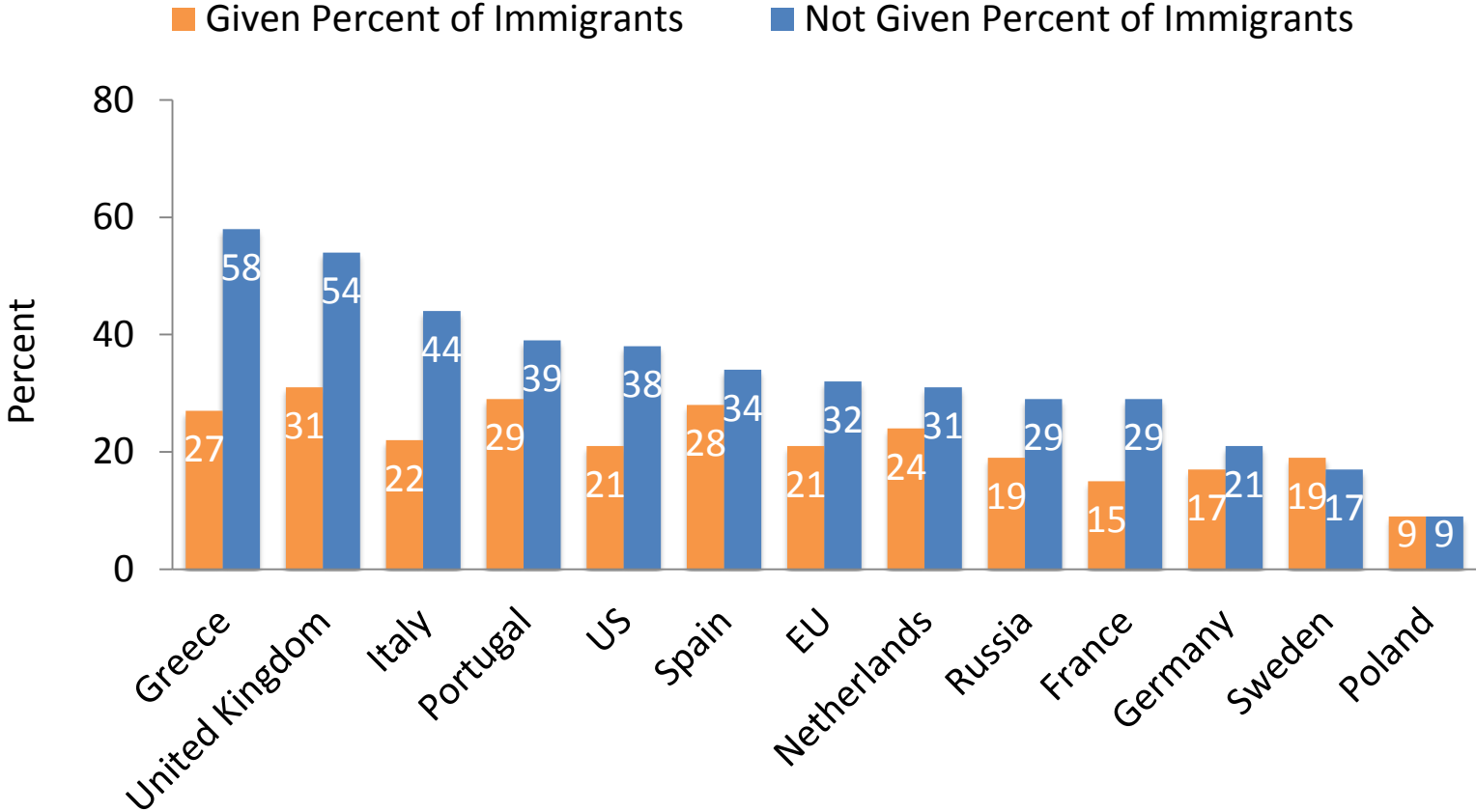
## Cultural Impact of Immigration



Q38.5-6 Could you please tell me how much you agree or disagree with each statement?: 5. Immigrants are a threat to our national culture, 6. Immigrants enrich our culture.



### Facts Change Perception: Too Many Immigrants



Q27a-b: Generally speaking, how do you feel about the number of people living in [COUNTRY] who were not born in [COUNTRY]? Are there too many, a lot but not too many, or not many? As you may know, according to official estimates, around [XX]% of the [COUNTRY] population was born in another country. In your opinion, is this too many, a lot but not too many, or not many?



Facts- not always persuasive

1. Depend on sender
2. Don't resonate with everyone
3. Key challenge: communication with „anxious middle“ / „undecided“



THANK YOU!

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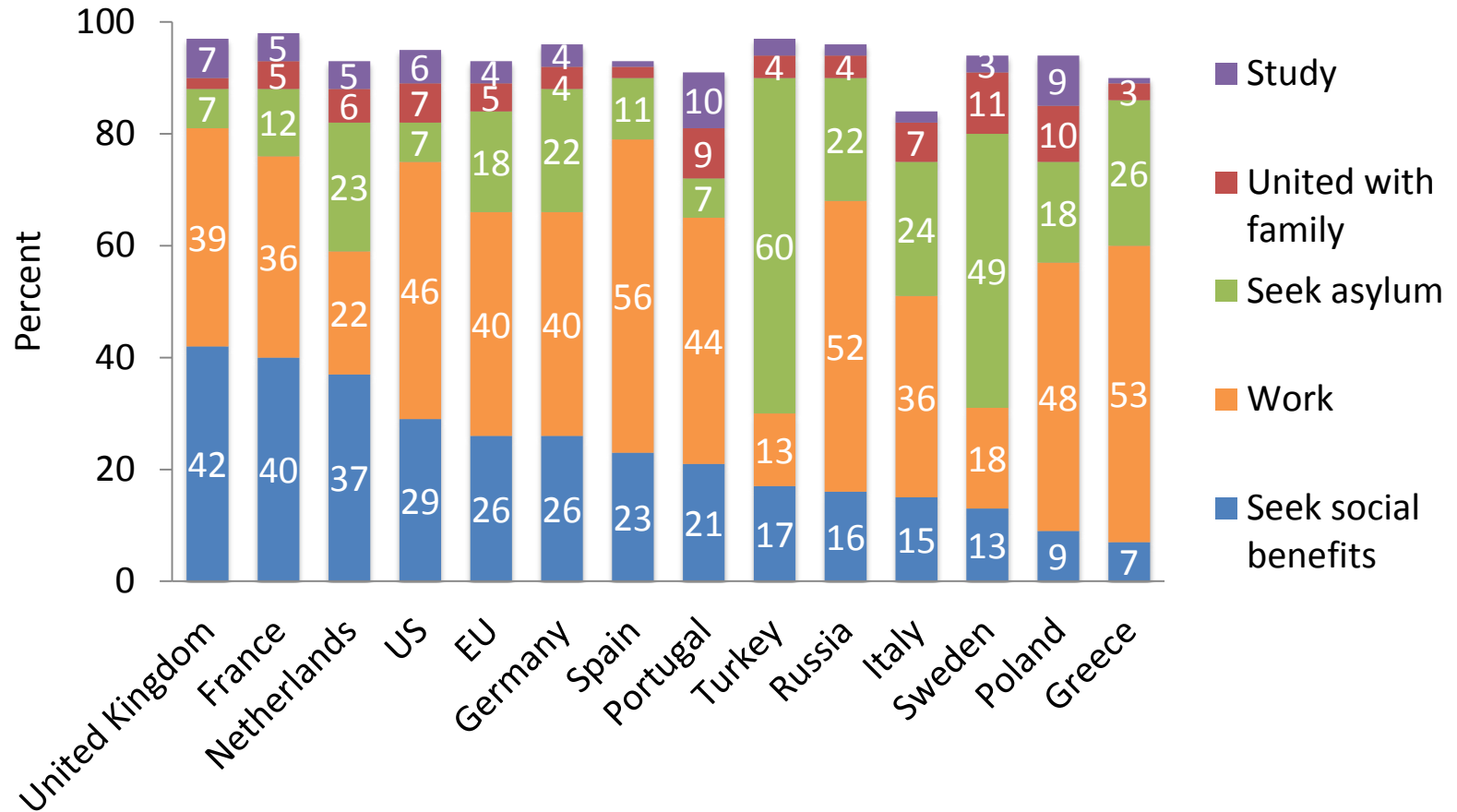


# What is for you to figure out...

1. What is your narrative frame about migration in your country? Which narrative are you formulating/pushing?
2. Do you have 4-5 key messages about migration? Are they coherent?
3. Who are your spokespeople, allies and networks? Do they have credibility within society?
4. Do you have (media) services on migration in your country to bridge gap between research, media and public knowledge?
5. How much do you follow public concern or set an agenda?
6. How do you address concerns and fears about migration?



### Why Immigrants Come to Country



Q26a: In your opinion, what do you think is the most common reason for immigrants (from other countries) to come to [COUNTRY]?



# Methodology

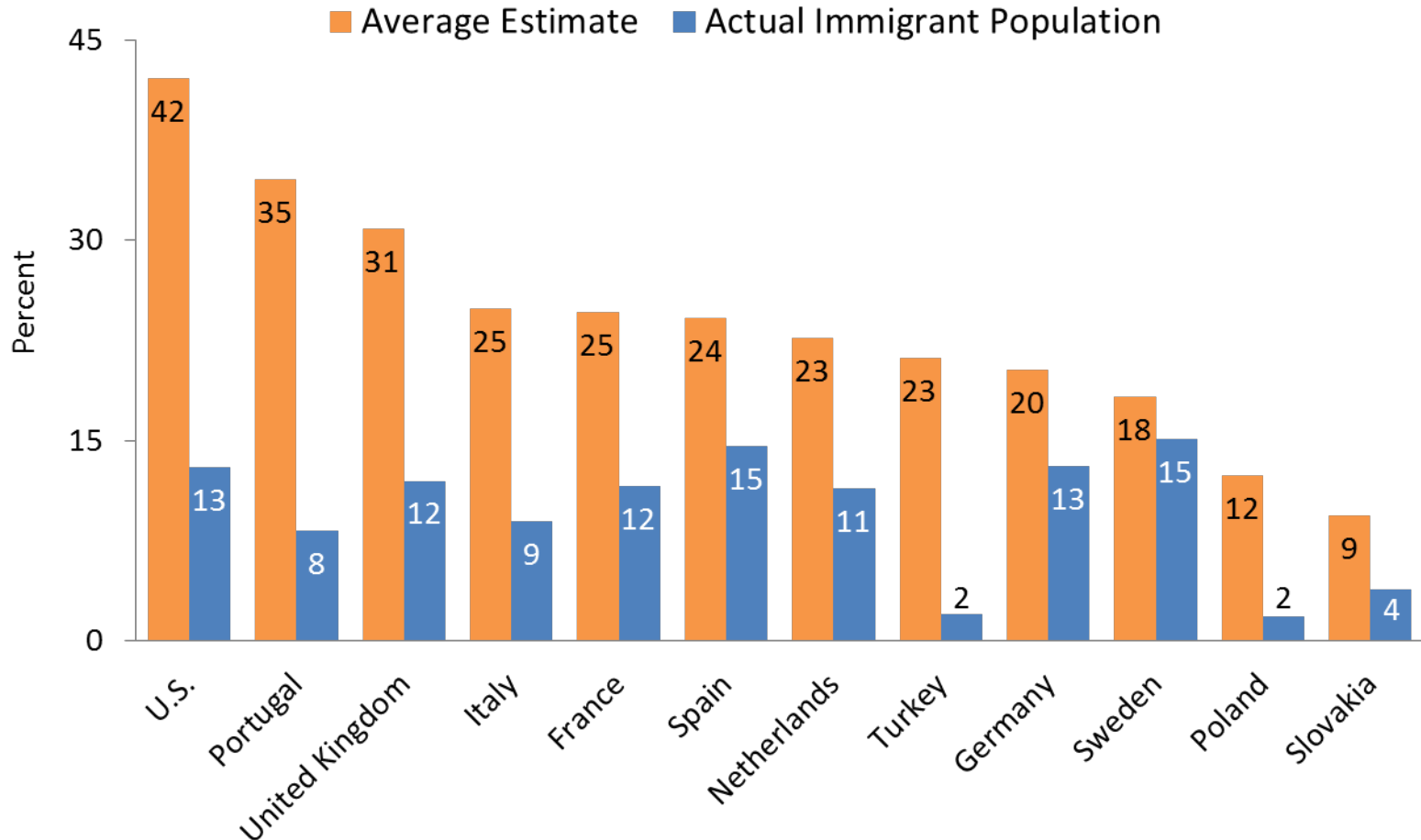
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In all countries, a random sample of approximately 1,000 men and women, 18 years of age and older, were interviewed. Interviews were conducted primarily between June 3 and June 27, 2013; they were suspended for a week in Turkey, then resumed and completed by July 2.

For results based on the national samples in each of the 13 countries surveyed, one can say with 95% confidence that the maximum margin of error attributable to sampling and other random effects is +/- 3%.



## Number of Immigrants Overestimated Everywhere

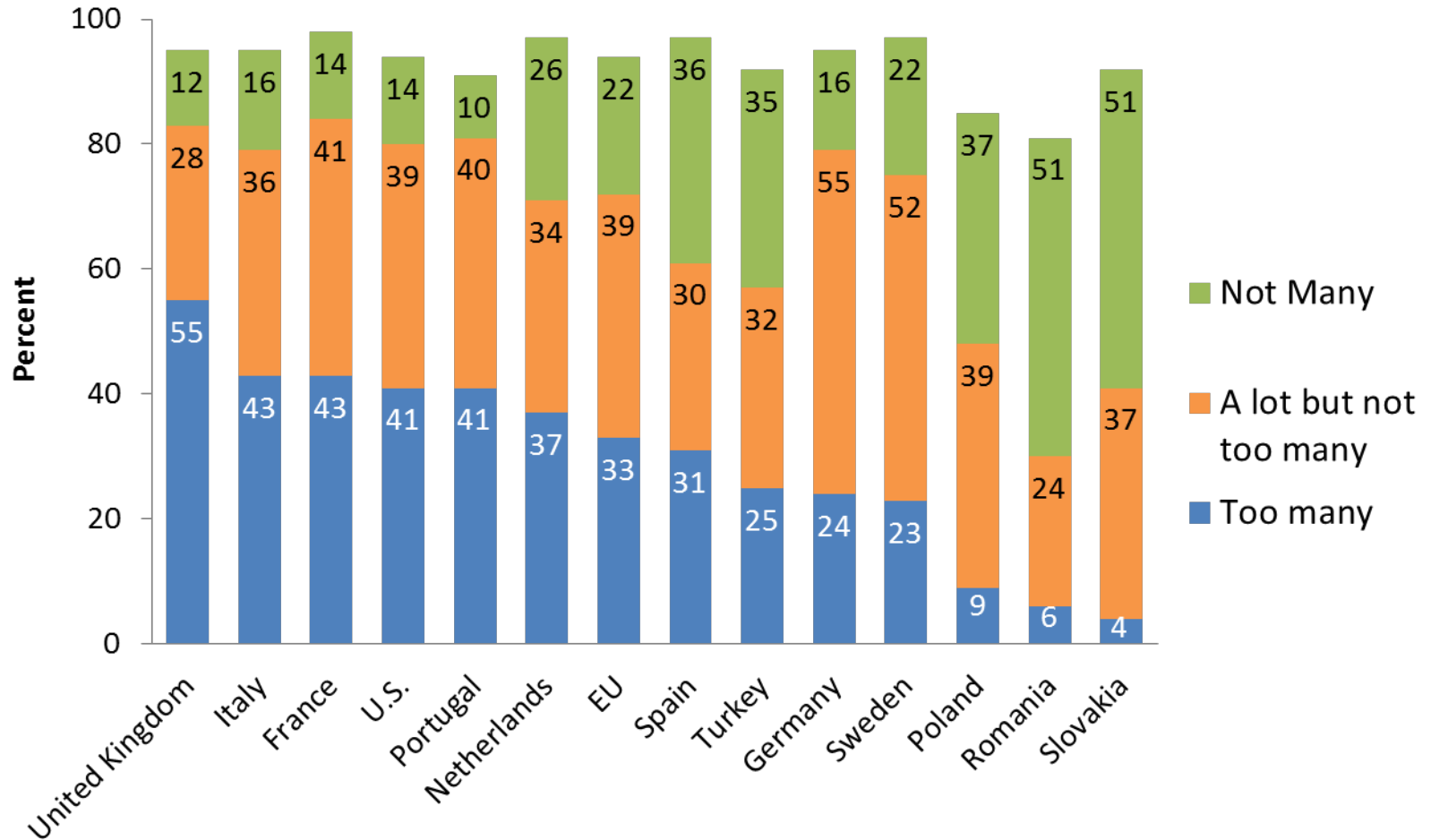


Q42: In your opinion, what percentage of the total [COUNTRY] population are immigrants? Any number between 0 and 100.

\*Actual Immigration numbers from OECD International Migration Outlook 2013, with data from 2011 (Turkey: 2000). No data were available for Romania. Numbers are rounded to nearest whole number.



## Too Many Immigrants?



Q35: Generally speaking, how do you feel about the number of people living in [COUNTRY] who were not born in COUNTRY? Are there too many, a lot but not too many, or not many?

